



**It's Game Time! Leadership Lessons from a Former Pro Female Football Player**

Words have profound power - they can lift someone up or tear them down. Jan Spence shares how pursuing her life-long dream of playing professional football led to the unexpected opportunity to affect change through encouraging words and simple actions. Through her humorous and touching journey, she reveals the transformative power of even the simplest of gestures. In the workplace, something as basic as words of encouragement can boost productivity, increase employee engagement and loyalty, and foster teamwork and innovation. In a time when employee satisfaction levels are plummeting and attrition levels are soaring, these invaluable lessons highlight how "Cheer Leadership™" can transform employee and client relations to create a positive company culture.